

WITNESS AFFIDAVIT

Date: May 2, 2011

Re: The Environmental Media Association's Organic School Garden Program and Partnership with Kellogg Garden Products

1. My name is Mud Baron.
2. I live in North Hollywood, California.
3. I am a member of the Board of Directors of the Collaborative for High Performance Schools, which has thousands of schools that subscribe to our green schools guidelines.
4. I am also a Master Gardener via the offices of the University of California Cooperative Extension.
5. From 2006 to October 2009, I was the School Garden Program Specialist for the Los Angeles Unified School District (LAUSD), and I was the LAUSD's only full-time school garden specialist working with all 1,100 campuses.
6. I was also the Green Policy Director for the LAUSD, working with the office of LAUSD Board member Margueritte P. LaMotte from 2009 to 2011.
7. In 2010, I received a \$5,000 consulting fee as the "garden guru" for the Environmental Media Association.
8. In August 2008, I first approached EMA's Lisa Barnet and Debbie Levin about EMA supporting LAUSD's organic school gardens program throughout Los Angeles. They did not respond until months later when, in late 2008/early 2009, they decided to start such a program, beginning with 10 schools and resulting in with the launch at Helen Bernstein school.
9. "Yes to Carrots" was the original corporate sponsor at this event's kick-off launch in May 2009.
10. In the summer of 2009, I was informed that EMA and Kellogg Products Company had partnered.
11. During that period I first raised with EMA staff--Debbie Levin, Greg Baldwin and Taylor Grant--in conversations the fact that Kellogg's soil products donated to LAUSD school gardens must not be "Nitrohumus" because it was a Kellogg product containing sewage sludge and thus inappropriate for my school gardens.
12. Their response then and thereafter was "it will be fine," and "it will all be organic," and they insisted on maintaining the relationship with the Kellogg Garden Products company and the organic school garden program.
13. I was prevented from being the liaison between EMA's corporate donors and the school garden sites. That position was fiercely maintained by Debbie Levin, who insisted all conversations about the garden program go through her. I was asked to trust EMA that no sludge would end up on my school gardens.
14. I was on the planning committee of the EMA 2009 Fall Gala along with Kathy Kellogg Johnson--the new EMA corporate partner and leader of Kellogg Garden Products--and met her on August 27, 2009, at a gala planning committee meeting, which I attended with Kellogg, Levin and others.

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